

# **Howard County Environmental Sustainability Board**

**November 19<sup>th</sup>, 2009**

## **Minutes**

### **Attendees:**

Ned Tillman, Chair. Jim Caldwell, Cathy Hudson, Betsy Singer, Mark Southerland, Georgia Eacker, Zack Shariff

*Howard County Staff:* Lindsay DeMarzo, Joshua Feldmark, Kevin Enright

*Guests:* Kerry Lenny – Design Source, David Kelley – Digital Autonomy

### **Strategic Communications**

Kevin Enright, Public Information Officer, discussed County communication techniques with the Board. Some board members expressed concerns regarding how to make sure they were not misrepresenting the County or ESB. Board members also asked for direction about which items to promote publicly. Kevin said he would predict the next big environmental items to get press in the County would be Green Central Station, Climate Action Plan, and the Energy Manager. Kevin will report back after the County Administration meeting in 2 weeks with any other items that might be coming up. The Board asked Kevin to inform them ahead of time of any upcoming environmental items prior to press release so they might include some input and be more aware.

### **Green Central Station**

David Kelley of Digital Autonomy presented the current Green Central Station site map to the Board, as well as the wire frame. The Board provided suggestions for items to include in the site map and things to consider for the look and function of the website. David will work with Lindsay and Joshua to incorporate these suggestions into Green Central station. Lindsay requested possible assistance from the Board in the near future with content development.

### **Summit 2010**

Betsy Singer provided a suggested outline for the event, however in the interest of time, no discussion took place.

### **Health Task Force**

Item put on hold for next meeting. Handout of Task Force Members provided.

### **Downtown Testimony**

Ned Tillman said that he would update what was submitted in February and will be meeting with the Council.

### **Director's Report**

Joshua said he began interviewing for the Energy Manager position. This position and the Climate Action Plan will be announced in January. Joshua is also interviewing for the part-time volunteer coordinator position. Joshua discussed Senator Cardin's Chesapeake Bay legislation. Josh mentioned the Glens at Guilford development which will likely be the first of its kind – green, affordable, and universal design. He will send out an electronic version of the plans to the Board.

### **Misc.**

Jim Caldwell announced the Green Business Council would be sponsoring the first ever Howard County Green Drinks at the Green Turtle on December 15<sup>th</sup> from 5:30 – 7:30pm. That day 10% of proceeds will benefit the Green Business Council.

**Meeting Adjourned 9:15pm.**